### ORDER

**Orders** Order / Rev: 332980 Alt Order #: 25343226 Product Desc: N/A CBS - Salinas, CA Estimate: Flight Dates: 10/29/16 - 11/08/16 Primary AE: Millennium Chicago Original Date / Rev: 10/28/16 / 10/28/16 Sales Office: M-CHI Order Type: **GENERAL** Sales Region: NAT Agency Name: **AKPD Message & Media Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 6013 Simpson Billing Cycle: EOM/EOC North Hollywood, CA 91606 Agency Commission: 15% **Advertiser** Name: **Californians for Opportunity** New Business Thru: Demographic: A35+ Order Separation: 00:15:00 Product Codes: PL02 Advertiser External ID: Priority: P-4 Agency External ID: Revenue Codes: AGY, POL, ISSUE Unit Code: General

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Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	9	\$23,150.00	\$19,677.50
10/31/16	11/08/16	85	\$29,150.00	\$24,777.50

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	9	\$23,150.00	\$19,677.50	0.00
November 2016	85	\$29,150.00	\$24,777.50	0.00
Totals	94	\$52,300.00	\$44,455.00	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS - Salinas, CA	28%	\$52,300.00
Market	100%	\$186,785,71

Competitive Share	Share	Total
DSBW	12%	\$22,414.29
KCBA	27%	\$50,432.14
KMUV	0%	\$0.00
KSBW	32%	\$59,771.43
KSMS	0%	\$0.00
NION	1%	\$1,867.86

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KION	11/01/16	11/01/16	M-F 6A-7A	CM	6A-7A	-T	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
			M-F 6A-7A									
MORNIN	G NEWS											
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/3	1/16	11/06/16	-T	1	\$100.00	0.00						
E 2 KION	11/03/16	11/03/16	M-F 6A-7A	CM	6A-7A	T	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
•			M-F 6A-7A									
MORNIN	G NEWS											
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						•
Week: 10/3	1/16	11/06/16	T	1	\$100.00	0.00						
E 3 KION	11/04/16	11/04/16	M-F 6A-7A	СМ	6A-7A	F	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
			M-F 6A-7A									

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**CBS** 

- Salinas, CA

Order / Rev:

332980

Advertiser:

Californians for Opportunity

Alt Order #:

25343226

Product Desc:

N/A

Flight Dates:

10/29/16 - 11/08/16

Estimate:

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount MORNING NEWS Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 11/06/16 Week: 10/31/16 \$100.00 0.00 KION 11/07/16 11/07/16 M-F 6A-7A CM 6A-7A :30 \$100.00 P-4 0.00 NM 1 \$100.00 M-F 6A-7A MORNING NEWS Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 11/07/16 11/13/16 \$100.00 0.00 M-F 6A-7A KION 11/08/16 11/08/16 6A-7A :30 \$100.00 P-4 0.00 NM 1 \$100.00 CM M-F 6A-7A MORNING NEWS Start Date **End Date Weekdays** Spots/Week Rate Rating 11/13/16 -T---\$100.00 Week: 11/07/16 0.00 KION 10/31/16 10/31/16 M-F 7A-9A CBS This MoCM :30 \$100.00 P-4 0.00 NM \$100.00 7A-9A M-----M-F 7A-9A CBS This Morn **CBS THIS MORNING** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/31/16 11/06/16 \$100.00 0.00 KION 11/01/16 11/01/16 0.00 NM M-F 7A-9A CBS This MoCM :30 \$100.00 P-4 \$100.00 7A-9A 1 M-F 7A-9A CBS This Morn **CBS THIS MORNING** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/31/16 11/06/16 -T----\$100.00 0.00 KION 11/02/16 11/02/16 M-F 7A-9A CBS This MoCM 7A-9A :30 \$100.00 P-4 0.00 NM \$100.00 --W----M-F 7A-9A CBS This Morn **CBS THIS MORNING** Start Date **Fnd Date** Weekdays Rating Spots/Week Rate Week: 10/31/16 11/06/16 \$100.00 0.00 E 9 KION 11/03/16 11/03/16 M-F 7A-9A CBS This MoCM 7A-9A ---T---:30 \$100.00 P-4 0.00 NM \$100.00 M-F 7A-9A CBS This Morn **CBS THIS MORNING** --- Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 ---T---\$100.00 0.00 E 10 KION 11/04/16 11/04/16 M-F 7A-9A CBS This MoCM 7A-9A :30 \$100.00 P-4 0.00 NM \$100.00 ---F--M-F 7A-9A CBS This Morn **CBS THIS MORNING** Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/31/16 11/06/16 \$100.00 0.00 \$100.00 P-4 \$100.00 E 11 KION 11/07/16 11/07/16 M-F 7A-9A CBS This MoCM 7A-9A :30 0.00 NM M-F 7A-9A CBS This Morn **CBS THIS MORNING** Start Date Spots/Week Rating End Date <u>Weekdays</u> Rate Week: 11/07/16 11/13/16 \$100.00 0.00 E 12 KION 11/08/16 11/08/16 M-F 7A-9A CBS This MoCM :30 \$100.00P-4 0.00 NM 1 \$100.00 7A-9A M-F 7A-9A CBS This Morn **CBS THIS MORNING** End Date **Weekdays** Spots/Week Rating Start Date Rate Week: 11/07/16 11/13/16 0.00 \$100.00 E 13 KION 10/30/16 10/30/16 CBS Sun Morn 7a-830a CM 7a-830a :30 \$500.00 P-4 0.00 NM \$500.00 **CBS Sun Morning** SUNDAY MORNING CBS Rating Start Date End Date Weekdays Spots/Week Rate 10/30/16 ----5 0.00 Week: 10/24/16 \$500.00 \$500.00P-4 0.00 NM \$500.00 E 14 KION 11/06/16 11/06/16 CBS Sun Morn 7a-830a CM ----5 .30 7a-830a **CBS Sun Morning** SUNDAY MORNING CBS Start Date End Date Rating <u>Weekdays</u> Spots/Week Rate Week: 10/31/16 11/06/16 \$500.00 0.00 E 15 KION 10/31/16 10/31/16 M-F 9a-10a CM 9a-10a M----:30 \$125.00 P-4 0.00 NM \$125.00 M-F 9a-10a LIVE WITH KELLY

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Product Desc:

N/A

Flight Dates:

10/29/16 - 11/08/16

Estimate:

CBS - Salinas, CA

Ln Ch	Start	End	Inventory Code	Break	Start/End T	îme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 15 KION	10/31/1	6 10/31/16	M-F 9a-10a	CM	9a-10a	M	:30	1	\$125.00P-4	0.00 NM	1	\$125.00
1 IVE W	ITH KEL	ıv	M-F 9a-10a									
	irt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	M	1	\$125.00	0.00						
E 16 KION	11/01/1	6 11/01/16	M-F 9a-10a	СМ	9a-10a	-T	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
: 1\/= \^/	NTU VEI	ıv	M-F 9a-10a									
	ITH KEL Irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	-T	1	\$125.00	0.00						
E 17 KION	11/02/1	6 11/02/16	M-F 9a-10a	CM	9a-10a	W	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
L 13.75 344	0 <b></b>	ıv	M-F 9a-10a									
	/ITH KEL irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	W	1	\$125.00	0.00						
E 18 KION	11/03/1	6 11/03/16	M-F 9a-10a	CM	9a-10a	Τ	:30	1	\$125.00P-4	0.00 NM	1	\$125.00
			M-F 9a-10a									
	ITH KEL		Madadasa	O4-0411-	Data	Detino						
Sta Week: 10/	rt Date /31/16	End Date 11/06/16	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
			M-F 9a-10a	CM	9a-10a	F	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
			M-F 9a-10a						<b>,</b>			•
	ITH KEL				<b></b> .							
Sta Week: 10/	art Date	End Date 11/06/16	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						
E 20 KION				CM	9a-10a	M	:30	1	\$125.00P-4	0.00 NM	1	\$125.00
220 1001	11/0//	0 11/0//10	M-F 9a-10a	OW	Jarroa	144	.00	•	ψ120.001 +	0.00 14111		ψ120.00
LIVE W	ITH KEL	LY										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/13/16	M M-F 9a-10a	CM	\$125.00 9a-10a	0.00 -T	:30	1	\$125.00P-4	0.00 NM	1	\$125.00
LZI KION	11/00/1		M-F-9a-10a	Civi	3a-10a	a salahan salah basar			Ψ120.001 - <del>-</del>	O.OO 141VI		
LIVE W	ITH KEL	LY										
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 11/		11/13/16	-T M-F 11a-12p	CM	\$125.00 11a-12p	0.00 M	:30	1	\$125.00P-4	10.00 NM	1	\$125.00
LZZ KION	10/51/	0 10/31/10	M-F 11a-12p	CIVI	11a-12p	[V]	.50	'	Ψ123.001 -4	0.00 14141	'	Ψ120.00
YOUNG	3 AND TI	HE RESTLE	•									
		End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		11/06/16	M	1	\$125.00	0.00	.20		\$405.00D.4	O OO NINA	,	\$125.00
E 23 KION	11/03/	0 11/03/16	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	T	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
YOUNG	S AND T	HE RESTLE	•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10		11/06/16	T	1	\$125.00	0.00			0405.00D.4	0.00.104		<b>6405.00</b>
E 24 KION	11/04/1	16 11/04/16	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	F	:30	7	\$125.00P-4	0.00 NM	1	\$125.00
YOUNG	G AND T	HE RESTLE										
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10		11/06/16	F	1	\$125.00	0.00						
E 25 KION	11/07/	16 11/07/16	M-F 11a-12p	СМ	11a-12p	M	:30	1	\$125.00P-4	0.00 NM	1	\$125.00
YOUNG	G AND T	HE RESTLE	M-F 11a-12p SS									
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11.		11/13/16	M	1	\$125.00	0.00	·			· .		
E 26 KION	11/02/	16 11/02/16	• •	СМ	1p-2p	w	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
THE TA	ALK		M-F 1p-2p									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/06/16	W	1	\$125.00	0.00						
E 27 KION	11/04/	16 11/04/16		CM	1p-2p	F	:30	1	\$125.00P-4	0.00 NM	1	\$125.00

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- Salinas, CA

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N/A

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10/29/16 - 11/08/16

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 1p-2p M-F 1p-2p									
THE TA	ιLK		101-1 1p-2p							_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/06/16	F	1	\$125.00	0.00						
E 28 KION	11/07/1	16 11/07/16	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
THE TA	ιLK		W-F 19-2P									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/13/16	M	1	\$125.00	0.00	<u> </u>					
E 29 KION	10/31/1	6 10/31/16		CM	3p-4p	M	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
DR PHI	i		M-F 3p-4p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	M	1	\$150.00	0.00						
E30 KION	11/01/1	6 11/01/16	M-F 3p-4p	CM	3p-4p	-T	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
DR PHI			M-F 3p-4p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	-T	1	\$150.00	0.00						
E31 KION	11/02/1	6 11/02/16	M-F 3p-4p	СМ	3p-4p	W	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
			M-F 3p-4p									
DR PHI		E. J.B.C.		0 ( 00)	<b>-</b> .							
Sta Week: 10/	rt Date	End Date 11/06/16	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 32 KION				CM	3p-4p	T	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
202 11011	1 17007	10 11700710	M-F 3p-4p	0	ор ір	•	.00	•	Ψ100.001 -	0.00 14141	•	Ψ100.00
DR PHI												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 33 KION		11/06/16	T	CM	\$150.00	0.00 F	:30	1	\$150 00D 4	0.00 NM	1	¢150.00
E 33 KION	11/04/1	10 11/04/10	M-F 3p-4p	CM	3p-4p		.30	1	\$150.00P-4	0.00 NM	1	\$150.00
DR PHI	L									*		,
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	F	1	\$150.00	0.00						
E 34 KION	11/07/1	16 11/07/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
DR PHI	L		M-i Op-4p									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/	07/16	11/13/16	M	1	\$150.00	0.00						
E35 KION	10/31/1	16 10/31/16	• •	CM	4p-5p	M	:30	1	\$175.00 P-4	0.00 NM	- 1	\$175.00
JUDGE	JUDY		M-F 4p-5p									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/06/16	M	1	\$175.00	0.00						
E 36 KION	11/01/1	16 11/01/16		CM	4p-5p	-T	:30	1	\$175.00P-4	0.00 NM	1	\$175.00
JUDGE	ILIDV		M-F 4p-5p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	-T	1	\$175.00	0.00						
E 37 KION			M-F 4p-5p	CM	4p-5p	W	:30	1	\$175.00P-4	0.00 NM	1	\$175.00
			M-F 4p-5p									
JUDGE		End Data	Maakdaya	Constantinals	Data	Detion						
<u>اد</u> Week: 10	<u>ırt Date</u> /31/16	End Date 11/06/16	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
E 38 KION				CM	4p-5p	T	:30	1	\$175.00P-4	0.00 NM	1	\$175.00
		· · •	M-F 4p-5p		1 12	-		•			•	
JUDGE					_							
<u>Sta</u> Week: 10	rt Date	End Date 11/06/16	<u>Weekdays</u> T	Spots/Week 1	Rate	Rating 0.00						
E 39 KION			1	CM	\$175.00 4p-5p	0.00 F	:30	2	\$175.00P-4	0.00 NM	2	\$350.00
LUS RIUN	11/04/	10 11/04/10		CIVI	-th-∩h	<b></b>	.50	2	ψ170.00F-4	U.UU INIVI	2	ψ330.00

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Order / Rev:

332980

Advertiser:

Californians for Opportunity

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Product Desc:

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10/29/16 - 11/08/16

Estimate:

N/A CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
				M-F 4p-5p M-F 4p-5p										
	JUDGE	JUDY												
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	_						
_	Veek: 10/		11/06/16 6 11/07/16	F	CM	\$175.00	0.0		:30	2	\$175.00P-4	0.00 NM	2	\$350.00
E 40	RION	11/07/1	0 11/0//10	M-F 4p-5p	CIVI	4p-5p	ĮV		.50	2	\$175.00F-4	U.UU INIVI	2	φ350.00
	JUDGE	JUDY												
	********	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
	Veek: 11/		11/13/16	M	2	* * * * * * * * * * * * * * * * * * * *	0.0				#475 00 D 4	0.00 1114		0475.00
F 41	KION	10/31/1	6 10/31/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M	1	:30	1	\$175.00P-4	0.00 NM	1	\$175.00
	MODEF	RN FAMIL	_Y	и соор / р										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	g						
	Veek: 10/		11/06/16	M	1	\$175.00	0.0							<b>.</b>
E 42	KION	11/01/1	6 11/01/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-	Т	:30	1	\$175.00P-4	0.00 NM	1	\$175.00
	MODEF	RN FAMII	_Y	W-F 630p-7p										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	g						
	Veek: 10/		11/06/16	-T	1	\$175.00	0.0							
E 43	KION	11/02/1	6 11/02/16	M-F 630p-7p	CM	630p-7p	-	-W	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
	MODER	RN FAMIL	_Y	M-F 630p-7p										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	g						_
	Veek: 10/		11/06/16	W	1	\$175.00	0.0	00						
E 44	KION	11/03/1	6 11/03/16		CM	630p-7p	-	T	:30	• 1	\$175.00P-4	0.00 NM	1	\$175.00
	MODE	RN FAMIL	٧	M-F 630p-7p										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
V	Veek: 10/		11/06/16	T	1	\$175.00	0.0	-						
E 45	KION	11/04/1	6 11/04/16	M-F 630p-7p	CM	630p-7p	-	F	:30	1	\$175.00P-4	0.00 NM	1	\$175.00
	MODE	RN FAMII		- M-F 630p-7p							to the consequence of	\$*** · · ·		
		irt Date	End Date	Weekdays	Spots/Week	Rate	Rating	a						
V	Veek: 10/		11/06/16	F	1	\$175.00	0.0							
E 46	KION	11/07/1	6 11/07/16	M-F 630p-7p	CM	630p-7p	M	1	:30	1	\$175.00P-4	0.00 NM	1	\$175.00
	MODE	RN FAMII	V	M-F 630p-7p										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a					*	
V	Veek: 11/		11/13/16	M	1	\$175.00	0.0	_						
E 47	7 KION	10/29/1	6 10/29/16		СМ	6р-7р	-	S-	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
	CCLMIA			SA 6p-7p										
	CSI MIA	राणा irt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
٧	Veek: 10		10/30/16	S-	1	\$100.00	0.0	_						
E 48	KION	10/30/1	6 10/30/16	PA (SU)	CM	6P-7P		S	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
	MOIDE	D MEEL	END	SU 6P-7P		(6:00 PM-6:	30 PM)							
		R WEEK	End Date	Weekdays	Spots/Week	Date	Ratin	a.						
٧	<u>عاد</u> Veek: 10		10/30/16	S	<u> </u>	<u>Rate</u> \$100.00	0.0							
			6 11/06/16	PA (SU)	СМ	6P-7P		S	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
				SU 6P-7P		(6:00 PM-6:	30 PM)							
		R WEEK		Maraleda e	On a to 8 M a a la	Data	D-4i-	_		r				
V	<u>عند</u> Veek: 10	rt Date /31/16	End Date 11/06/16	<u>Weekdays</u> S	Spots/Week 1		Ratin 0.0							
				M-F 5p-530p Nev		5p-530p		W	:30	1	\$350.00P-4	0.00 NM	1	\$350.00
			— 👻	M-F 5p-530p Ne					-	-				
		NEWS				<b>-</b> .	<b>.</b>							
W	<u>Sta</u> Veek: 10	art Date /31/16	End Date 11/06/16	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$350.00	Ratin 0.0	-						
		<del> </del>	6 11/07/16	••	CM	5p-530p		1	:30	1	\$350.00P-4	0.00 NM	1	\$350.00
					Civi	-F 000b		-	.50	•	Ţ.50.001 T	2.00 (444)	'	, 4000.00

Page 6 of 9 Print Date: 10/28/16 08:48:01

Order / Rev:

332980

Advertiser:

Californians for Opportunity

Alt Order #:

25343226

Product Desc:

N/A

Flight Dates:

10/29/16 - 11/08/16

Estimate:

CBS - Salinas, CA

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5p-530p Nev M-F 5p-530p Nev									<del></del>
EARLY	NEWS									_	_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/13/16	M	1	\$350.00	0.00						****
E 52 KION	11/04/1	6 11/04/16	M-F 6p-630p Nev M-F 6p-630p Nev		6p-630p	F	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
EARLY	NEWS		M-L ob-osob Me	NS								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/06/16	F	1	\$300.00	0.00						
E 53 KION	11/07/1	6 11/07/16	M-F 6p-630p Nev		6p-630p	M	:30	1	\$300.00P-4	0.00 NM	1	\$300.00
EARLY	NEWS		M-F 6p-630p Ne	NS								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/13/16	M	1	\$300.00	0.00						
E 54 KION	10/31/1	6 10/31/16	M-F 7p-730p	СМ	7p-730p	M	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
			M-F 7p-730p									
_		NT TONIGH		0 4 - 004 1 -	Data	D-th						
Sta Week: 10/	<u>rt Date</u> /31/16	End Date 11/06/16	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
			M-F 7p-730p	CM	7p-730p	-T	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
			M-F 7p-730p	O.III	, p , cop	·	.00	•	ψ100.001 T	0.00 11111	•	Ψ100.00
ENTER	TAINME	NT TONIGH	т									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	-T	1	\$150.00	0.00			<b>*</b> 450.005.4	0.00.104		0450.00
E 56 KION	11/02/1	6 11/02/16	M-F 7p-730p M-F 7p-730p	CM	7p-730p	W	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
ENTER	TAINME	NT TONIGH										
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/31/16	11/06/16	W	1	\$150.00	0.00						
E 57 KION	11/03/1	6 11/03/16	M-F 7p-730p	CM	7p-730p	T	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
ENTED	TAINIME	NT TONIGH	_M-F 7p-730p т						, a Section of the con-	• •		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	T	1	\$150.00	0.00						
E 58 KION	11/04/1	6 11/04/16	M-F 7p-730p	СМ	7p-730p	F	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
			M-F 7p-730p									
_	_	NT TONIGH		0	Data	D-45						
Sta Week: 10/	<u>rt Date</u> /31/16	End Date 11/06/16	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
			M-F 7p-730p	CM	7p-730p	M	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
_ 000	,		M-F 7p-730p	O.III	тр тоор		.00		ψ100.001 · 4	0.00 11111		Ψ100.00
ENTER	TAINME	NT TONIGH	Т									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/13/16	M	1	\$150.00	0.00			<b>*</b> 450.00D.4	0.00 1114		*450.00
E 60 KION	10/31/1	6 10/31/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
INSIDE	R		W-1 700p-0p									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	/31/16	11/06/16	M	1	\$150.00	0.00		-				
E 61 KION	11/01/1	6 11/01/16	M-F 730p-8p	CM	730p-8p	-T	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
INSIDE	D		M-F 730p-8p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/16	-T	1	\$150.00	0.00						
E 62 KION	11/02/1	6 11/02/16	M-F 730p-8p	CM	730p-8p	W	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
	_		M-F 730p-8p									
INSIDE		Fad D-4:	Monketere	04-8811	D-4-	Datina						
Sta Week: 10/	rt Date /31/16	End Date 11/06/16	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 63 KION				CM	730p-8p	T	:30	1	\$150.00P-4	0.00 NM	1	\$150.00
_ 55 111014	. 1, 50/ 1			OIVI	, cop op	1	.00	'	ψ100.001 -4	U.UU 141VI	'	Ψ100.00

Print Date: 10/28/16 08:48:01 Page 7 of 9

**CBS** 

- Salinas, CA

Order / Rev:

332980

Advertiser:

Californians for Opportunity

Alt Order #:

25343226

Product Desc:

N/A

Californians for Opportuni

Flight Dates:

10/29/16 - 11/08/16

Estimate:

Ln Ch Start End **Inventory Code** Break Start/End Time Rate Pri Rtg Type Spots Amount Days Len Spots M-F /30p-8p M-F 730p-8p **INSIDER** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating 11/06/16 ---T---Week: 10/31/16 \$150.00 0.00 E64 KION 11/04/16 11/04/16 M-F 730p-8p \$150.00P-4 0.00 NM 1 \$150.00 CM 730p-8p ---F--:30 M-F 730p-8p INSIDER Start Date **End Date** Weekdays Spots/Week Rate Rating \$150.00 Week: 10/31/16 11/06/16 ---F--0.00 E 65 KION 11/07/16 11/07/16 CM 730p-8p :30 \$150.00 P-4 0.00 NM 1 \$150.00 M-F 730p-8p M----M-F 730p-8p **INSIDER** Start Date **End Date Weekdays** Spots/Week Rate Rating M----Week: 11/07/16 11/13/16 \$150.00 0.00 \$5,000.00 E 66 KION 11/07/16 11/07/16 MO Prime Hour 1 8P-9P M-----:30 2 \$2,500.00P-4 0.00 NM 2 CM MO Prime Hour 1 KEVIN CAN WAIT/MAN W PLAN Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 11/07/16 11/13/16 2 \$2,500.00 0.00 E 67 KION 11/07/16 11/07/16 MO Prime Hour 2 CM 9P-10P M----:30 2 \$2,000.00P-4 0.00 NM 2 \$4,000.00 MO Prime Hour 2 2 BROKE GIRLS/ODD COUPLE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/07/16 11/13/16 M----\$2,000.00 E68 KION 11/01/16 11/01/16 TU Prime Hour 2 9P-10P -T----:30 1 \$1,500.00 P-4 0.00 NM 1 \$1,500.00 CM TU Prime Hour 2 BULL **End Date** Spots/Week Start Date Weekdays 1 <u>Rate</u> Rating Week: 10/31/16 11/06/16 -T---\$1,500.00 0.00 E 69 KION 11/02/16 11/02/16 WE Prime Hour 3 10P-11P --W----:30 1 \$1,500.00P-4 0.00 NM \$1,500.00 WE Prime Hour 3 CODE BLACK Spots/Week Rating Start Date **End Date** Weekdays Rate --W----\$1,500.00 Week: 10/31/16 11/06/16 0.00 1 \$2.500.00 P-4 0.00 NM \$2,500.00 E 70 KION 11/03/16 11/03/16 TH Prime Hour 1 8P-9P :30 CM ---T---TH Prime Hour 1 **BIG BANG/GREAT OUTDOORS** Spots/Week Rating Start Date End Date <u>Weekdays</u> <u>Rate</u> ---T--11/06/16 \$2,500.00 0.00 Week: 10/31/16 E71 KION 11/03/16 11/03/16 TH Prime Hour 3 10P-11P :30 1 \$1,250.00P-4 0.00 NM \$1,250.00 TH Prime Hour 3 **PURE GENUIS** Weekdays Start Date **End Date** Spots/Week Rate Rating 11/06/16 ---T---Week: 10/31/16 \$1,250.00 0.00 \$650.00 P-4 0.00 NM \$650.00 E 72 KION 10/29/16 10/29/16 8P-9P ----5-:30 1 CM SA Prime Hour 1 SA Prime Hour 1 (8:00 PM-9:00 PM) CRIMETIME SATURDAY Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating ----5-10/30/16 \$650.00 Week: 10/24/16 0.00 E73 KION 10/30/16 10/30/16 SU Prime Hour 4 10P-11P ----S :30 1 \$1,500.00P-4 0.00 NM \$1,500.00 CM SU Prime Hour 4 **ELEMENTARY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 ----S 1 \$1,500.00 0.00 10P-11P \_\_\_\_S 1 \$1,500.00P-4 0.00 NM \$1,500.00 E74 KION 11/06/16 11/06/16 SU Prime Hour 4 CM .30 SU Prime Hour 4 **ELEMENTARY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 ----S \$1,500.00 0.00 \$250.00 E75 KION 10/31/16 10/31/16 CM 11P-1135P M----:30 \$250.00 P-4 0.00 NM

Print Date: 10/28/16 08:48:01 Page 8 of 9

**CBS** 

- Salinas, CA

Order / Rev:

332980

Advertiser:

Californians for Opportunity

Alt Order #:

25343226

Product Desc:

N/A

Flight Dates:

10/29/16 - 11/08/16

Estimate:

Rate Pri Rtg Type Spots Amount Inventory Code Break Start/End Time Len Spots Ln Ch End Days Start M-F 11P-1135P News M-F 11P-1135P LATE NEWS Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Rating 11/06/16 \$250.00 0.00 Week: 10/31/16 E 76 KION 11/02/16 11/02/16 M-F 11P-1135P News 11P-1135P :30 \$250.00 P-4 0.00 NM 1 \$250.00 CM ---W----M-F 11P-1135P LATE NEWS Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/31/16 11/06/16 \$250.00 0.00 E77 KION 11/04/16 11/04/16 CM 11P-1135P ---F--:30 \$250.00 P-4 0.00 NM 1 \$250.00 M-F 11P-1135P News M-F 11P-1135P LATE NEWS Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/31/16 11/06/16 ---F--\$250.00 0.00 \$250.00 P-4 0.00 NM \$250.00 11/07/16 11/07/16 M-F 11P-1135P News 11P-1135P :30 E 78 KION CM M-M-F 11P-1135P LATE NEWS Spots/Week Rate Rating **End Date** Weekdays Start Date \$250.00 Week: 11/07/16 11/13/16 0.00 E 79 KION 10/29/16 10/29/16 SA 11P-1130P News CM 11P-1130P ----5-:30 \$150.00 P-4 0.00 NM \$150.00 SA 11p-1130p News LATE NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 ----S-\$150.00 0.00 0.00 NM E 80 KION 11/05/16 11/05/16 SA 11P-1130P News CM 11P-1130P ----S-:30 \$150.00P-4 \$150.00 SA 11p-1130p News LATE NEWS Rating Start Date **End Date** Weekdays 1 1 2 1 Spots/Week <u>Rate</u> Week: 10/31/16 11/06/16 ----S-\$150.00 0.00 E 81 KION 10/30/16 10/30/16 SU 11P-1130P News CM 11P-1130P :30 \$150.00P-4 0.00 NM \$150.00 SU 11p-1130p News LATE NEWS Rating Start Date Weekdays Spots/Week Rate End Date ----S \$150.00 Week: 10/24/16 10/30/16 11P-1130P :30 \$150.00 P-4 0.00 NM \$150.00 SU 11P-1130P News 1 E 82 KION 11/06/16 11/06/16 CM ----S SU 11p-1130p News LATE NEWS Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> 0.00 11/06/16 \$150.00 Week: 10/31/16 ·----S \$100.00P-4 0.00 NM \$100.00 E 83 KION 10/31/16 10/31/16 M-F 1135P-1235A CM 1135P-1235A :30 1 M-F 1135P-1235A COLBERT Spots/Week Rating Start Date Weekdays Rate End Date \$100.00 0.00 Week: 10/31/16 11/06/16 \$100.00P-4 0.00 NM 1 \$100.00 1135P-1235A .30 E84 KION 11/01/16 11/01/16 M-F 1135P-1235A CM -T----M-F 1135P-1235A COLBERT Start Date **End Date Weekdays** Spots/Week Rate Rating 11/06/16 -T----\$100.00 0.00 Week: 10/31/16 M-F 1135P-1235A 1135P-1235A :30 \$100.00 P-4 0.00 NM \$100.00 E 85 KION 11/02/16 11/02/16 CM --W----M-F 1135P-1235A COLBERT Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/31/16 11/06/16 \$100.00 0.00 :30 \$100.00 P-4 0.00 NM 1 \$100.00 E 86 KION 11/03/16 11/03/16 M-F 1135P-1235A CM 1135P-1235A ---T---M-F 1135P-1235A COLBERT Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 ---T---\$100.00 0.00 \$100.00 P-4 E 87 KION 11/04/16 11/04/16 CM 1135P-1235A :30 0.00 NM \$100.00

Print Date: 10/28/16 08:48:01 Page 9 of 9

 Order / Rev:
 332980
 Advertiser:
 Californians for Opportunity

 Alt Order #:
 25343226
 Product Desc:
 N/A
 CBS - Salinas, CA

 Flight Dates:
 10/29/16 - 11/08/16
 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len S <sub>l</sub>	oots	Rate Pri	Rtg Type	Spots	Amount
		M-F 1135P-1235A									
		M-F 1135P-1235A									
COLBERT									_		
Start Date	End Date	Weekdays Spots	/Week	Rate	Rating						
Week: 10/31/16	11/06/16	F	1	\$100.00	0.00						
E 88 KION 11/07/	16 11/07/16	M-F 1135P-1235A	СМ	1135P-1235	Д М	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
		M-F 1135P-1235A									
COLBERT											
Start Date	End Date	Weekdays Spots	/Week	<u>Rate</u>	Rating						
Week: 11/07/16	11/13/16	M	1	\$100.00	0.00						
E 89 KION 10/30/	16 10/30/16	NFL Sunday OAKLAND	<b>6</b> M	10A-5P	S	:30	2\$	10,000.00P-4	0.00 NM	2	\$20,000.00
		SU 10A-5P		(10:00 AM-2:	00 PM)						
RAIDERS NFL				•	,						
Start Date	End Date	Weekdays Spots	/Week	<u>Rate</u>	Rating						
Week: 10/24/16	10/30/16	S	2	\$10,000.00	0.00						
									Totals	94	\$52,300.00



125 West 55th St New York, NY 10019

Contract # 25343226 Agency: AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH

Agency Order #:

HOLLYWOOD, CA 91606

Product: N/A

Changes as of: 10/28/2016 at 7-51 AM Version: Original Order
Flight: 10/29/16 - 11/8/16 Station: KION
Advertiser: Californians for Market: Monterey-Salinas
Opportunity

Buyer: VIV SILVERMAN Salesperson: MATTHEW GAGGIANO 312-832-6617

Primary Demo: Adults 35+

Office: CHICAGO

Total \$: \$52,300.00

Total Spots: 94 Total GRP: Total CPP: \$0.00

Separation:

Con Type: POLITICAL/VOTE Assistant: CHRISTINA LIND 312-832-6615

Th 20 8p-9p	W 19 10p-11p	Tu 18 9p-10p	17 9p-10p	16 8p-9p	M-F 7:30p-8p	M-F 14 7p-7:30p	M-F 13 6p-6:30p	M-F 12 5p-5:30p	Su 11 6p-6:30p	10 Sa 10 6p-7p	M-F 9 6:30p-7p	M-F 8 4p-5p	M-F 7 3p-4p	6 1p-2p	M-F 5 11a-12n	M-F 4 9a-10a	Su 3 7a-8:30a	M-F 2 7a-9a	M-F 1 6a-7a	# Day
<del>0</del>	-11p	10p	lûp	8	)p-8p	7:30p	3:30p	5:30p	5:30p	ζÞ	)p-7p	<del>o</del>	<del>6</del>	2p	-12n	10a	3:30a	ga · ·	7a	# Day/Time I
BIG BANG/GREAT OUTDOORS	CODE BLACK	BULL	2 BROKE GIRLS/ODD COUPLE	KEVIN CAN WAIT/MAN W PLAN	INSIDER	ENTERTAINMENT TONIGHT	EARLY NEWS	EARLY NEWS	INSIDER WEEKEND	CSI MIAMI	MODERN FAMILY	JUDGE JUDY	DR PHIL	THE TALK	YOUNG AND THE RESTLESS	LIVE WITH KELLY	SUNDAY MORNING CBS	CBS THIS MORNING	MORNING NEWS	DP Program
\$2,500. 00	\$1,500. 00	\$1,500. 00	\$2,000. 00	\$2,500. 00	\$150.00	\$150.00	\$300.00	\$350.00	\$100.00	\$100.00	\$175.00	\$175.00	\$150.00	\$125.00	\$125.00	\$125.00	\$500.00	\$100.00	\$100.00	Rate
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	A35P Rating
30	30	30	မွ	30	မ	30	30	3	30	30	30	30	30	30	30	30	30	30	30	Len
0	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0	10/29
0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	0	_	0	0	10/30
0	0	0	0	0			0	0	0	0	_	_	_	0			0		0	10/31
0	0	1	0	0			0	0	0	0	_	_	_	0	0	_	0	_	1	Len 10/29 10/30 10/31 11/1
0	1	0	0	0			0	_	0	0		_	_	_	0	_	0	_	0	11/2
_	0	0	0	0			0	0	0	0				0	_	_	0		_	11/3
0	0	0	0	0			_	0	0	0	_	2				_	0	_	_	DOMESTIC STREET
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	11/4   11/5
0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	0	_	0	0	11/6
0	0	0	2	2	_	_			0	0	_	2	_	_	_	_	0		_	11/7
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		0		<u> </u>	11/8
															1100					
_		_	2	2	<b>о</b>	6	2	2	2		o	ω	6	ω	4	7	2	7	On On	Total Spots
\$2,500.00	\$1,500.00	\$1,500.00	\$4,000.00	\$5,000.00	\$900.00	\$900.00	\$600.00	\$700.00	\$200.00	\$100.00	\$1,050.00	\$1,400.00	\$900.00	\$375.00	\$500.00	\$875.00	\$1,000.00	\$700.00	\$500.00	Total
\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	CPP
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP



125 West 55th St New York, NY 10019

Contract # 25343226 Agency: AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606

Agency Order #:

Flight: 10/29/16 - 11/8/16
Advertiser: Californians for Opportunity

Product: N/A

Primary Demo: Adults 35+

Changes as of: 10/28/2016 at 7:51 AM

Office: CHICAGO

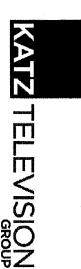
Market: Monterey-Salinas

Version: Original Order
Station: KION

Total \$: \$52,300.00
Total Spots: 94 Total GRP: Total CPP: \$0.00

GAGGIANO 312-832-6617	Salesposes MATTHEW	DING! VIV OII VEDMAN
312-832-6615	Assistant: OUDIGTINA LIND	Con Type: BOI ITICAL MOTE
Copie and in	Separation	

	21	2	21	2	2	2	2:	2	
	Su 28 10a-2p	7 M-F	Su 3 11p	5   Sa 11p	11p	Su 23 10p-11p	Sa 22 8p-9p	Th 21 10p-11p	# Day
	-2p	M-F 27 11:35p-12:35a	Su 26 11p-11:30p	Sa 25 11p-11:30p	M-F 24 11p-11:35p	-11p	9p	-11p	# Day/Time
		5a							<b>B</b>
	RAID	COL	LATE	LATE	LATE	ELEI	CRIN	PUR	Program
	RAIDERS NFL	COLBERT	LATE NEWS	LATE NEWS	LATE NEWS	ELEMENTARY	CRIMETIME SATURDAY	PURE GENUIS	ram
	Ē					₹	SATUF	Sic	
							DAY		
	\$10,000 .00	\$100.00	\$150.00	\$150.00	\$250.00	\$1,500. 00	\$650.00	\$1,250. 00	Rai
	ŏŏ	ŏ	ŏ	ŏ	ŏ	<u>8</u> 8	ŏ	250. 00	Rate A35P Rating
TOTALS: 3	0.0 30 0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	:35P iting
LS:	30	30	30	30	30	30	30	30 0	Len
ယ	0	0	0	_	0	30 0			Len 10/29 10/30 10/31
6	2	0	->	0	0	1	0	0	10/30
10	0	_	0	0	_	0	0	0	10/31
6	0		0	0	0	0	0	0	11/1
12	0		0	0	_	0	0	0	11/2
2	0	-	0	0	0	0	0		10/2
4	0		0	0	_	0	0	0	
>	0	0	0	_	0	0	0	0	9-11/8 11/4   11/5   11/6   11/7   11/8
4	0	0		0	0		0	0	11/6
19	0	<del>-</del>	0	0	_	0	0	0	1117
ယ	0	0	0	0	0	0	0	0	11/8
92	N	<b>o</b>	N	N)	4	N			Total Spots
\$5	\$2					69		<del>G</del>	
94 \$52,300.00 \$0.00	2 \$20,000.00	\$600.00	\$300.00	\$300.00	\$1,000.00	2 \$3,000.00	\$650.00	\$1,250.00	Total
\$0.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	CPP
8	8	8	8	8	8	8	8	8	108890306808300
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP



Agency: AKPD MESSAGE & MEDIA

Contract # 25343226

HOLLYWOOD, CA 91606 6013 SIMPSON NORTH

> **Advertiser:** Californians for Opportunity Flight: 10/29/16 - 11/8/16

Changes as of: 10/28/2016 at 7:51 AM

Version: Original Order

Product: N/A

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: CHRISTINA LIND 312-832-6615

Market: Monterey-Salinas Office: CHICAGO

Station: KION

Total Spots: 94

Total \$: \$52,300.00

Total CPP: \$0.00

Total GRP:

Separation:

Agency Order #:

Buyer: VIV SILVERMAN

Salesperson: MATTHEW GAGGIANO 312-832-6617

Special Instructions

Market Budget: \$186,786

Competitive Information

KION Share: 28%

Comment: SHARES ESTIMATED

NSBW: 12% KSBW: 32% KCBA: 27% NION: 1%

125 West 55th St New York, NY 10019

Day/Time Total % Distrib 100% 100% Spots 94 Daypart Summary 94 \$52,300.00 \$52,300.00 Dollars N/A CPP ₹ X GRP

2016-Nov 2016-Oct Month Total Monthly Summary **Spots** 9 94 \$52,300.00 \$23,150.00 \$29,150.00 Dollars

Queued for Electronic New Contracting rans Created/Received Created by New Status Spot+ Spot-92 \$ Chg Contract \$ Comment \$0 \$52,300.00 \$0 \$52,300.00

Transaction History

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Otation and I	iocation.			P6748/2	2016
Visigue.Ex	gelmayer//\KPI				
l, marketening	uest station tim			ue:	
Californians fo	i.Opportunity				
	Time of				
Broadcast Length	Day, Rotation or Package	Days	Glass)	Times për Week	Number of Weeks
30's					
			-		
This broadcas	it time will be us	Californ sed by:	nians for Oppor	tunity	

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

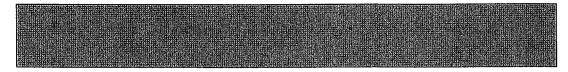
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):



I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

rrepresent that the paymen	it for the above described broa	adcast time has been turnished
by (name and address):		
Californians for Opportunity	% 17/87/ Titlbute Blood Suite K. (S	Sacramento CA 95815

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Shawnda Deane

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to	indemnify and hold harmless the station for any damages or
liability, including reason	nable attorney's fees, that may ensue from the broadcast of the
above-requested advert	isement(s). For the above-stated broadcast(s), the sponsor
	a script, transcript, or tape, which will be delivered to the
station at least	before the time of the scheduled broadcasts.

TO BE SIGNED	BY ISSUE ADVERTISER (	SPONSOR)
10/28/16 (1975)		323.206.8828
Date	Signature	Contact Phone Number
TO BE SIGI	NED BY STATION REPRESENT	ATIVE
Accepted	☐ Accepted in Part	□ Rejected
All Strate	KRISTY Sashagi	$\mathcal{M}$
Signature	Printed Name	Títle